



EUonAIR: European University on AI in Curricula, Smart UniverCity and (Return) Mobility



# Participating Institutions:

#### Our partners:



Kozminski University (KU) Poland



Heilbronn University of Applied Science (HHN) Germany



Hochschule für Technik und Wirtschaft Berlin (HTW) Germany



University of Piraeus Research Centre (UPCR) Greece



Zagreb School of Economics and Management (ZSEM)
Croatia



ESSCA School of Management (ESSCA) France



Polish-Japanese Academy of Information Technology (PJATK) Poland



Luxembourg School of Business (LSB) Luxembourg



CEU Abat Oliba University (UAOCEU) Spain

University of Management and Economics (ISM)
Lithuania

**ISM** 

University of Applied Sciences and Arts of Southern Switzerland

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SUPSI /IDSIA Lugano (SUPSI) Switzerland\*

and 20+ additional associated partners, including municipalities, chambers of commerce, and organizations in AI, IT, education, and research.



Students:
c. 85 k Students, including
10 k International Students



Staff: c. 8 k Academics and c. 3.5 k Staff



Faculties:
11 Business and Technical
Universities, 20+ additional
Associated Partners
incl. Municipalities



Al in Curricula: EUonAIR integrates Artificial Intelligence across various disciplines in higher education, ensuring that students gain the necessary skills to leverage Al in their future careers. The alliance focuses on embedding Al ethics, technical competencies, and practical applications into curricula, preparing graduates for the challenges of an Al-driven world.



Smart UniverCities: EUonAIR collaborates with municipalities to develop smart, sustainable urban solutions that bridge the gap between academic theory and practical implementation. Through Smart UniverCities, the alliance fosters innovation in urban planning, mobility, and governance by incorporating responsible AI and data-driven decision-making.



(Return) Mobility: EUonAIR promotes innovative mobility programs that encompass the entire mobility cycle, including return phases. This approach ensures that the knowledge and experience gained during mobility are effectively integrated back into the home institutions, enriching educational and professional environments.



Collaborative Research: The alliance encourages interdisciplinary research across its member institutions, promoting collaborative projects that push the boundaries of Al and its societal applications. By fostering cross-border cooperation, EUonAIR accelerates the creation of new knowledge and innovation in Al, benefiting both academia and industry.



Green & Smart City Innovation: EUonAIR integrates AI and sustainable practices to develop innovative solutions for greener, smarter cities. This focus area includes initiatives like energy-efficient urban infrastructures, AI-driven waste management systems, and smart transportation, contributing to more sustainable urban living environments.



Responsible AI Governance: EUonAIR is dedicated to fostering responsible governance in the development and use of AI technologies.

This includes setting ethical standards, ensuring transparency in AI systems, and creating regulatory frameworks that promote the fair and inclusive use of AI across Europe.



## **Activities and impact**

**Pioneering new learning opportunities across borders:** EUonAIR is transforming education by embedding AI into curricula across its 10 partner institutions. The alliance promotes seamless mobility opportunities for students and staff, introducing a variety of formats such as meaningful blended, virtual, and short-term mobilities, with a special assessment after return [My Migration Assessment Dashboard]. By 2030, EUonAIR aims to embed mobility opportunities into at least 40% of its curricula, ensuring that students benefit from cross-border learning experiences that enhance their digital and AI competencies.

Flexible learning pathways & joint personalised European curricula: The alliance fosters the development of joint European curricula that are flexible and tailored to individual learning needs. It encourages transdisciplinary learning and challenge-based approaches that equip students with real-world skills. Collaborations with enterprises, cities, and NGOs enhance work-based learning experiences and foster practical knowledge application

The alliance offers opportunities for professional development and collaboration, promoting the sharing of best practices across its institutions. Additionally, EUonAIR encourages participation in joint research projects that drive innovation and contribute to the alliance's mission of responsible AI use. EUonAIR's virtual campus, MyAI University, serves as a comprehensive platform for collaborative learning and research. It integrates shared course catalogues, cloud infrastructure, and collaborative tools to ensure seamless cooperation across institutions. The platform is key to promoting innovative teaching, learning, and research practices.

Innovative teaching and learning: EUonAIR is at the forefront of educational innovation, developing Al-powered learning environments. By integrating micro-credentials and promoting multilingualism, the alliance prepares students for the European and global job markets. Its use of Al-enhanced platforms supports personalized learning pathways and fosters creativity through interdisciplinary collaboration. Joint programmes & educational offers: EUonAIR is working towards offering joint degrees, including pilot programs for a European degree label. The alliance is developing joint educational offers that span multiple disciplines, empowering students and staff with a comprehensive understanding of Al and its societal impacts. Development and use of micro-credentials: The alliance is actively engaged in the development of micro credentials, which allow students to demonstrate their mastery of specific skills and competencies in Al and related fields. These credentials are recognized across the partner institutions, providing students with flexible, stackable learning options that contribute to their professional growth.

**Enhanced research and innovation cooperation:** The alliance supports early-career researchers through seed-funding initiatives and joint research projects. EUonAlR's Collaborative Al Research Network connects researchers across borders, encouraging open science and innovation in Al. The network facilitates interdisciplinary cooperation and knowledge exchange, contributing to Al's responsible and ethical application.

Impact at regional and national level: Enhanced research and innovation cooperation: The alliance supports early-career researchers through seed-funding initiatives and joint research projects. EUonAIR's Collaborative AI Research Network connects researchers across borders, encouraging open science and innovation in AI. The network facilitates interdisciplinary cooperation and knowledge exchange, contributing to AI's responsible and ethical application.

**Impact at regional and nat ional level:** Impact at Regional and National Level: EUonAlR's activities extend beyond academia, engaging national and regional policymakers in shaping legislation on artificial intelligence, education, and mobility. Through initiatives such as innovation hubs, smart city projects, and close collaboration with municipalities, the alliance contributes to local ecosystems. EUonAlR and Smart UniverCity solutions help shape policies and practices that support sustainable development, address regional skills gaps, and promote civic engagement, fostering the creation of modern, environmentally friendly communities across Europe.

#### European Universities Initiative

- (KU) Kozminski University, Poland
- Zagreb School of Economics and Management, Croatia (ZSEM)
- University of Piraeus Research Centre, Greece (UPCR)
- Mochschule f\(\bar{u}\)r Technik und Wirtschaft Berlin, Germany (HTW)
- ISM University of Management and Economics, Lithuania (ISM)
- Luxembourg School of Business, Luxembourg (LSB)
- SSSCA School of Management, France (ESSCA)
- OEU Abat Oliba University, Spain (UAOCEU)
- University of Piraeus Research Centre, Greece (UPCR)
- Polish-Japanese Academy of Information Technology, Poland (PJATK)
- \*The University of Applied Sciences and Arts of Southern Switzerland (SUPSI), together with its AI institute IDSIA.
   - Partner with own funding.

### EUonAIR Additional Associated Partners

- Sink Campus University, Italy (LCU)
  - Estonian Business School, Estonia (EBS)
- Lviv Polytechnic National University, Ukraine (LPNU)
- International European University, Ukraine (IEU)

