



International Business Master

Brief Overview

Degree	Master of Arts
Duration	3 Semester
Start	Summersemester
Teaching language	English
Location	Treskowallee Campus
Eligibility Requirements and Admission	<ul style="list-style-type: none">• Bachelor of Arts or successfully completed a first academic degree in business science (Bachelor, Diploma of college or university) with 210 Credit points• very good knowledge in English language
Credit points to obtain	90

If you aspire to a challenging position in the field of international management, studying international business at the HTW Berlin might be the right choice for you. Our master programme prepares you for an ambitious career in multinational companies. The programme is directed at students with a background in business or economics. By completing this course, you will not only deepen your business expertise. The programme also tries to develop interest in different functional areas of multinational companies, to understand the political and economical particularities of different countries and to prepare its graduates for intercultural communication.



Mehr Infos über den Studiengang
mib.htw-berlin.de/

The Master's Programme

- **18-month full-time** Master's degree in International Business (MIB)
- taught **entirely in English**
- **major objective:** help students supplement or extend their professional and academic knowledge in the field of international business.
- **programme goals:** prepare the students for challenging positions in various areas of international management or research. The necessary skills will be taught in a context of globalisation and European integration. Along with courses related to international business, several additional courses will also be taught.
- **cognitive methods** will help in developing the problem solving competences in an interdisciplinary context.
- **intercultural:** a better understanding of different cultures will be fostered and students will be trained intercultural communication and negotiation skills.

Career opportunities

The study programme enables its students to acquire substantial knowledge for a later profession in different fields of work in global companies.

The modules, which are taught in an international context, focus on the following areas:

- finance
- accounting
- business law
- marketing.
- project and change management

Against the background of European integration and increasing globalisation, more and more graduates are needed who have developed a deep understanding of multinational management. The Master's programme in International Business enables its students to gain this knowledge. Graduates are able to understand difficult connections and tendencies in management, can then analyze management processes and finally come to optimal decisions.

List of abbreviations

Type of Module:

C: Compulsory Module, EL: Elective Module

Form of teaching

SL: Seminar-style Lecture, SA : Supervised Activities, S: Seminar/Project Seminar PA/PL/SW: Practical Activities/
 Practical Laboratory/Studio Work

WSH: Weekly Study hours, Cr: Credits (ECTS)

1. Semester		Type	Form	WSH	Cr
M1	Developing and Implementing Global Business Strategy	C	SL	4	5
M2	International Economic Environment and Policy	C	SL	4	5
M3	Intercultural Leadership, Motivation and Team Development	C	SL	4	5
M4	International Financial Management	C	SL	4	5
M5	Selected Aspects of International Business Law	C	SL	4	5
M6	Elective 1:				
M6.1	Quantitative Approaches to Management or	EL	SL	2	5
M6.2	Qualitative Approaches to Management			2	
Sum				22	30

2. Semester		Type	Form	WSH	Cr
M7	Accounting for Decision Making	C	SL/SA	2/2	6
M8	Contemporary Financial and Accounting Issues	C	SL	4	5
M9	Marketing Research in International Business	C	SL	4	5
M10	Elective 2:				
M10.1	The Economics of European Integration or	EL	S	2	5
M10.2	Leadership and Change Management		S	2	
M11	Elective 3:				
M11.1	Negotiation Skills or	EL	SL	2	5
M11.2	Sustainability Management		SL	2	
M12	Supplementary Module 1	EL	SL	2	2
M13	Supplementary Module 2	EL	SL	2	2
Sum				20	30

3. Semester		Type	Form	WSH	Cr
M14	Master's Thesis Seminar and Oral Examination	C	S	1,5	5
M15	Master's Thesis				25
Sum				1,5	30

The Master's Programme International Business

Admission requirements

The International Business Master's programme follows on consecutively from the International Business Bachelor's programme.

Successful applicants for the Master's programme must

a) have successfully completed a first academic degree programme as a rule with 210 credits (as per § 3, section 1, letter a) in conjunction with AO-Ma § 4, section 2, letter a), final bullet point)

and

b) have completed these 210 credits either in the form of a Bachelor's degree in International Business or a Master's, Bachelor's or German Diplom degree in a related subject (as per AO-Ma § 3 section 1, letter b)

and

c) the content of this first degree programme must be comparable with the completion of three of the four following modules from the Bachelor's degree programme in International Business

- Corporate/Business Finance (Finanzierung und Investition)
- Financial Accounting (Rechnungswesen) B
- Business Mathematics/Statistics (Wirtschafts-mathematik/-statistik)
- Economics (Allgemeine Volkswirtschaftslehre)

Proof that three of the four required modules have been studied by the applicant during his/her first degree must be provided,

as well as

d) evidence of "C1" (proficient user) English language skills according to the Common European Framework of Reference for Languages (CEFR) in the form of

- a TOEFL Test with a score of at least 95 points for the internet based test, or
- an IELTS Test with a score of at least 7.0, or
- a PTE Academic Test with a score of at least 76 points, or
- a comparable test proving English language skills at the C1 level of the Common European Framework of Reference for Languages (CEFR),

or comparable evidence (as per AO-Ma § 3, section 2, letter c).

The results of the language test must originate from within 2 years prior to the application.

e) ensure that your application is complete, that is including a CV, a motivational letter and two reference letters from university professors.

The selection committee shall determine comparability for points b) and c). For b) the following applies: An applicant from a comparable programme as defined above is considered to have fulfilled these eligibility requirements if conformity with the modules of HTW Berlin's Bachelor's degree programme in International Business is guaranteed for at least 140 credits.-

Auswahlverfahren

(1) Die Vergabe der Studienplätze erfolgt nach folgenden Auswahlkriterien:

- a) die Durchschnittsnote des ersten akademischen Hochschulabschlusses als Faktor X_1 und
- b) die gewichtete Bewertung des Studienfaches des vorangegangenen Studienganges, die über die fachspezifische Motivation und Eignung Auskunft gibt als Faktor X_2 . Die Auswahl der Bewerberinnen und Bewerber erfolgt aufgrund einer Rangfolge, die sich aus der folgenden Formel ergibt:

$$X = 0,60 (X_1) + 0,40 (X_2).$$

(2) Der Anteil für das Auswahlverfahren beträgt 100 Prozent. Im Rahmen der zu vergebenden Studienplätze können bis zu 5 Prozent der Studienplätze für Härtefälle vergeben werden.

Bewertung des Studienfaches

Die Bewertung des Studienfaches/Studienganges, der über die fachspezifische Motivation und Eignung Auskunft gibt, wird nach folgendem Schema vorgenommen:

Studiengänge/Studienfächer Dauer und Spezifikation der berufspraktischen Erfahrung	Faktor X_2
International Business	1,0
Betriebswirtschaftslehre mit Schwerpunkt Rechnungswesen/Finanzierung	1,3
sonstige Betriebswirtschaftslehre oder Volkswirtschaftslehre	2,0
Wirtschaftsingenieurwesen	2,7

Werden mehrere Kriterien erfüllt, wird der Studiengang/ das Studienfach mit der besten Note im Zulassungsverfahren berücksichtigt. Wird kein Kriterium erfüllt, so erfolgt eine Bewertung des Studienganges/Studienfaches mit der Note 4,0 im Zulassungsverfahren.