



Join OUE's Summer Program



Osaka University of Economics (OUE) will hold a short summer program in 2019 which has been designed for students who are studying at our current and future partner universities. OUE is located in Osaka City, most culturally vibrant area of Osaka. This program, delivered in English, offers participants an opportunity to visit historical sites and learn about Japanese economy, history, culture and elementary Japanese.



The program fee includes tuition, accommodation and transportation during the program, activities and field trips. Each participant will stay in a single room in the hotel so that you can have a rest in your own room at night. We offer this program at an affordable price to give opportunities to students all over the world. We do our best to provide you a wonderful experience with us at OUE. So, let's join in!



Schedule



The schedule is subject to change without notice

JULY

1 Mon	Arrival & Check in
2 Tue	Orientation Campus Tour Lecture 1, 2 Welcome Lunch
3 Wed	Lecture 3, 4, 5 Off-Campus Learning (City Tour)
4 Thu	Lecture 6~9
5 Fri	Lecture 10~13 Cultural Experience
6 Sat	One Day Trip
7 Sun	Free
8 Mon	Lecture 14~17 Student Exchange
9 Tue	One Day Trip
10 Wed	Lecture 18~20
11 Thu	Off-Campus Learning
12 Fri	Presentations Farewell Party
13 Sat	Check out & Departure



Contact Information



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OUE's Horizons Summer Program 2019



Osaka University of Economics (OUE)



History

Osaka University of Economics dates back to the establishment of Naniwa Commercial High School, its forerunner, in 1932. The High School underwent reorganization, and in 1935 Dr. Iwao Kokusho, then professor at Kyoto Imperial University, reopened the school as Showa Commercial High School, which he had built using his

personal assets. In 1944, the school became Osaka Girls College of Economics, because male students had to leave school due to student mobilization during WW2. During the post-war period, the school became a coeducational college and in 1946 was renamed Osaka College of Economics. It was given its current name, Osaka University of Economics (OUE), in 1949; Dr. Iwao Kokusho became its first President. Since then, the University and its graduate schools have been actively working in specialized areas of economics and business administration. In addition to the existing Faculties of Economics and Business Administration, the Faculty of Information Management (now Information Technology and Social Sciences) was added in 1997, and the Faculty of Human Sciences in 2002, the University's 70th anniversary. Now with four Faculties, OUE is striving to upgrade the contents of the Faculties and graduate schools. As an educational institution, OUE will continue its efforts to meet the needs of society, based on our education philosophy of "freedom and harmony."



General Program Information

LET'S STUDY ABOARD

Date	July 1 (Mon) – July 13 (Sat), 2019
Place	Osaka University of Economics
Certificate	A certificate will be given upon successful completion of the program
Schedule for summer program	Please see the back of this brochure
Program Fee	50,000 JPY / person > Items included in the program fee Tuition, accommodation and transportation during the program, activities / field trips. > Items NOT included in the program fee Travel expenses to Japan, overseas travel insurance, transportation fee outside the program, food, Internet connection and other daily expenses outside the program.
Accommodation	SHIN – OSAKA SUNNY STONE HOTEL URL https://hpdsp.jp/sin-osaka_sunnystonehotel/en/
Numbers of Participants	20
Duration	13 days
Japanese Proficiency	No proficiency required
Excursions	TBA



Breakdown of Program Fees



Tuition		50,000 JPY
Administration fee	Enrolment fee	Waived
Airport Pick-up	※ Upon request	Waived
Activities / Field Trips 	Welcome lunch & farewell parties, cultural activities, excursions	Waived
Accommodation	Single room (Breakfast included) > You can not extend your stay after or before the program.	Waived
Total		50,000 JPY



Application Deadline

April 30th, 2019

Participants pay fee in full on the

First day of the program



CLASS SCHEDULE (OUE's Horizons Summer Program 2019)

Class date	Instructor	Title	Course Description
Wednesday, July 3	Ken FUJIWARA, Ph.D. Lecturer Faculty of Human Sciences	Nonverbal Communication in Japan	In this class, the characteristics of nonverbal communication in Japan will be explained with some scientific evidence. Students will know how different our communication style is as well as how we think “we are different.” Also, students will learn some communication tips to overcome such differences and get acquainted with Japanese people.
Wednesday, July 3	Hiroko YOSHIDA, Ed.D. Professor Faculty of Economics	Introduction to Intercultural Communication	Effective intercultural communication has become more important than ever before in today’s world of globalization, where intercultural understanding and sensitivity are essential. This class introduces cross-cultural differences, focusing on the Japanese communication styles. Through discussion and activities, students are expected to develop an appreciation of cultural differences and their intercultural communication skills.
Thursday, July 4	Li YAN, Ph.D. Professor Faculty of Economics	A Cultural & Historical Overview of Japan: Foreign Cultural Influence on Japan	This class will focus on Chinese and Western cultural influence on Japan from the 7th Century to the 19th century.
Thursday, July 4	Noboru KOMIYA, Ph.D. Professor Faculty of Human Sciences	Understanding The Japanese Culture in Comparison with The Western Culture	In order to help students better understand the Japanese people, I will compare it with the Western culture.
Friday, July 5	Azusa ONO, Ph.D. Associate Professor Faculty of Economics	Indigenous Peoples in Japan	The lecture provides an overview of two indigenous groups in Japan, Ainu in Hokkaido and Ryukyuan in Okinawa, by looking at their histories and current

Class date	Instructor	Title	Course Description
Friday, July 5	Lin MINGHSIN, Ph.D. Professor Faculty of Economics	Airline and airport economics	We study airline network competition, entry of Low-Cost-Carriers, and hub airport congestion pricing.
Monday, July 8	Takeharu SOGO, Ph.D. Associate Professor Faculty of Economics	Introduction to auctions	Auctions have been widely used in human history. In this class, the students are introduced different auction formats and rules as well as various examples of actual auctions (e.g., Japanese fish markets, Japanese flower and vegetable market). They then discuss different properties of different auction formats and rules so as to get some general glimpse of how auctions really work.
Monday, July 8	Fumitake TSUKATANI, Ph.D. Associate Professor Faculty of Economics	Fiscal Crisis in Japan	This lecture introduces important topics regarding the fiscal crisis in Japan. The lecture will initially focus on the financial structure in Japan at the central government level and the local government level. Subsequently, the historical foundations of fiscal crisis will be introduced. These aspects will provide a framework to understand and critically assess the fiscal crisis. Finally, the future of the fiscal system will be examined in relation to fiscal reconstruction.
Monday, July 8	Mitsue MOTOMURA, Ph.D. Professor Faculty of Economics	Animal welfare	In this talk, I will introduce concepts of animal welfare. In addition, I will present issues surrounding free-roaming cats.
Wednesday, July 10	Yoshihiro ESHIMA, Ph.D. Professor Faculty of Business Administration	Introduction to Japanese Small Business	This is an introductory class on Japanese small business management. You can learn the basic structure of small and medium-sized enterprises (SMEs) in Japan and their roles in society. You can also study about their managerial features or capabilities through a brief case study of unique SMEs'. We will discuss the managerial potential and weaknesses of SMEs relative to large firms.

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