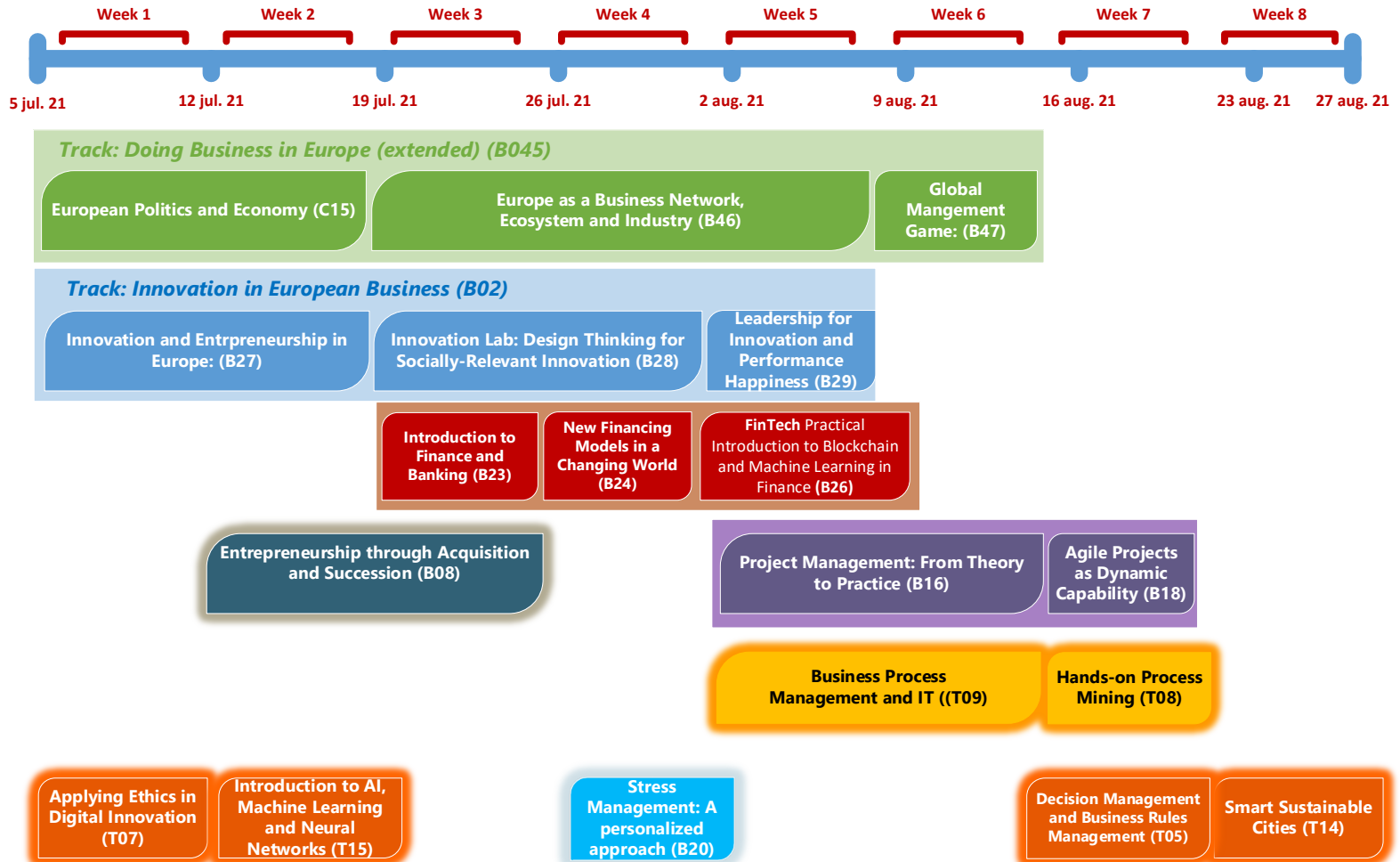


## Summer 2021: Offer of HU Business School in Utrecht Summerschool



***HU Business Summerschool 2021<sup>i</sup> – Course offer and fees  
for students of partner universities***

<b>Course Name</b>		<b>Regular Fee</b> <i>excl. housing<sup>1</sup></i>	<b>Cost per student of partner university<sup>2, 3</sup></b> <i>Excl. housing<sup>1</sup></i>
<b><i>Track: <a href="#">Innovation in European Business</a></i></b> <b><i>(5 weeks, 10 EC)</i></b>	B02	€ 2.250	€ 1.700
<b><i>Track: <a href="#">Doing Business in Europe</a></i></b> <i>(incl. trip to Italy)</i> <b><i>(6 weeks, 12 EC)</i></b>	B45	€ 2.500	€ 2.000
<b><a href="#">Global Management Game: Strategic Marketing, Management and Finance</a></b> <b>(1 week, 2 EC)</b>	B47	€ 530	€ 410
<b><a href="#">Innovation and Entrepreneurship in Europe: Business Models and Financing Models</a></b> <b>(2 weeks, 4 EC)</b>	B27	€ 970	€ 695
<b><a href="#">Innovation Lab: Design Thinking for Socially-Relevant Innovation</a></b> <b>(2 weeks, 4 EC)</b>	B28	€ 870	€ 660
<b><a href="#">Leadership for Innovation and Performance Happiness</a></b> <b>(1 weeks, 4 EC)</b>	B29	€ 550	€ 415
<b><a href="#">Project Management; From Theory to Practice</a></b> <b>(2 weeks, 4 EC)</b>	B16	€ 1.080	€ 860
<b><a href="#">Agile Projects as Dynamic Capability</a></b> <b>(1 week, 2 EC)</b>	B18	€ 860	€ 395
<b><a href="#">Introduction to Finance and Banking</a></b> <b>(1 week, 2 EC)</b>	B23	€ 530	€ 395
<b><a href="#">New Financing Models in a Changing World</a></b> <b>(1week, 2 EC)</b>	B24	€ 530	€ 395
<b><a href="#">FinTech; Practical Introduction to Blockchain and Machine Learning in Finance</a></b> <b>(1week, 2 EC)</b>	B26	€ 600	€ 475
<b><a href="#">Entrepreneurship through Acquisition and Succession</a></b> <b>(2 weeks, 4 EC)</b>	B08	€ 995	€ 795
<b><a href="#">Stress Management: A personalized approach to dealing with long &amp; short term stress effectively</a></b> <b>(1 week, 2 EC)</b>	B20	€ 395	€ 325

Course Name		Regular Fee <i>excl. housing<sup>1</sup></i>	Cost per student of partner university <sup>2, 3</sup> <i>Excl. housing<sup>1</sup></i>
<a href="#"><u>Introduction to AI, Machine Learning and Neural Networks</u></a> (1 week, 2 EC)	T15	€ 550	€ 475
<a href="#"><u>Hands-on Process Mining</u></a> (1 week, 2 EC)	T08	€ 600	€ 480
<a href="#"><u>Business Process Management and IT</u></a> (2 weeks, 3 EC)	T09	€ 850	€ 680
<a href="#"><u>Smart Sustainable Cities</u></a> (1 week, 1 EC)	T14	€ 770	€ 615
<a href="#"><u>Decision Management and Business Rules Management</u></a> (1 week, 2 EC)	T04	€ 450	€ 350
<a href="#"><u>Applying Ethics in Digital Innovation</u></a> (1 week, 2 EC)	T07	€ 450	€ 350

- 1) Housing is 200 Euro for one week, and 150 euro for every other week (1 week = 200, 2 weeks = 350, 3 weeks = 500, 4 weeks = 650, 5 weeks = 800, 6 weeks = 950, etc.)
- 2) Please make sure, **you or your students contact us prior to online registration** ([summerschool.business@hu.nl](mailto:summerschool.business@hu.nl)), so we can make sure to process the discount that apply to your students correctly.
- 3) Subject to the bilateral agreement, different partners prices may apply

<sup>ii</sup> For all other [courses in Utrecht Summer School](#), we are happy to approach our colleagues for a possible (10%) discount