

IPW2021: Business Ethics, Sustainability and Corporate Social Responsibility

Virtual International Project Week 2021
Metropolia Business School, Metropolia University of Applied Sciences, Vantaa Finland
17 - 18 May 2021

We have great pleasure in inviting You and Your students to participate in the first virtual IPW2021 on 17-18 May, 2021.

The theme of this year's IPW is **Business Ethics, Sustainability & Corporate Social Responsibility**.

What do we expect from You?

- **Lecturing** - giving a total of 30-minute interactive lecture and introduction on the theme *Business Ethics, Corporate Social Responsibility and/or Sustainability*, related to your field of expertise and research interests.

The lecture should be structured by following steps:

- **20 minutes introduction** of your subject
- **10 minutes interaction session with your audience** (for example using the Zoom's chat or dividing the participants to breakout rooms for reflecting key insights based on the lecture etc.)
- **One article or other material** supported by your lecture
- **Well formulated reflection question** based on the lecture given and additional article or other material which is shared with the students after the lecture.

What's in it for You?

Metropolia Business School's IPW on Business Ethics, Sustainability & CSR will include the following aspects:

- Lecturers and company representatives as key note speakers, possibly in parallel lecture sessions, depending on the amount of participating lecturers.
- Multidisciplinary approach to reflections and solving ethical dilemmas.
- **A ready-made concept for students to gain 2 credits:**
Based on the lectures and additional materials shared during the IPW2021, the **students will finalize their credits by writing a reflection paper / learning diary. Each lecturer will be responsible for evaluating and/or approving their own students' individual assignments.**

15 January 2021

The Intended Learning Outcomes (ILOs) for the students are to:

- utilise the expertise of visiting lecturers to build on previous learning to solve ethical and social responsibility questions
- discuss and reflect current ethical and corporate social responsibility dilemmas
- find solutions and well formulated proposals to these ethical dilemmas by producing a reflection paper / learning diary reflecting key insights gained during the IPW2021 and potential solutions to the questions proposed by lectures.

How to become involved?

[Please fill in the online participation form here](#)

The registration closes on 8 February 2021.

We will confirm your participation **by 28 February 2021** when we will also send out more information about the IPW2021.

It is possible for you to offer the virtual IPW to a group of your own students. Please let us know in the participation form if you are interested in this option.

Location

Virtual Zoom Webinar coordinated by Metropolia University of Applied Sciences

Looking forward to seeing you in May!

The IPW 2020 team:

Suvi Moll, Henna-Liisa Palojarvi - Academic matters and teaching assignment

Kaisa Meghjee-Salminen - Registration and Erasmus

Mari Ruppenen - Administrative matters, teaching facilities etc.

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