

OUE's Horizons Summer Program 2026

Osaka University of Economics (OUE)

Osaka University of Economics (OUE) will hold a short summer program in 2026 which has been designed for students who are studying at our current partner universities. OUE is located in Osaka City, most culturally vibrant area of Osaka. This program, delivered in English, offers participant an opportunity to visit historical sites and learn about Japanese economy, history, culture and elementary Japanese.

The program fee is free to give opportunities to students all over the world. We do our best to provide you a wonderful experience with us at OUE. Let's join in!

Overview of the Program

Date	July 1 (Wed)-July9(Thu)
Place	Osaka University of Economics
Certificate	A certificate will be given upon successful completion of the program. (Non-credit program)
Schedule	Please see the Schedule below.
Program fee	Free
	<ul style="list-style-type: none"> • Items included in the program fee; Tuition, accommodation, activities and one day trips included in the program (Excludes transportation expenses). • Item NOT included in the program fee; Travel expenses to Japan, overseas travel insurance, transportation expenses, food, internet connection and other daily and personal expenses.
Accommodation	SHIN-OSAKA SUNNY STONE HOTEL URL https://hpdsp.jp/sin-osaka_sunnystonehotel/en/ Single room (Breakfast included) *Participants cannot extend their stay after or before the program.
Maximum allowed	15 students
Duration	10 days
Japanese proficiency	No proficiency required
Airport Pick-up	Upon request. Only on July 1, from KIX to the hotel.
How to apply	We accept not more than 2 students from each partner university. If you have students who wish to join the program, please nominate your students to us by E-mail. Receiving your nomination, we will

	send you the application form for your students to fill in and submit by April 9, 2026 . If you are a student at our partner university, please contact international office at your home university.
Application Deadline	April 9, 2026

Schedule

Date	Time	Program
Wed, July 1		Arrival & Check-in
Thu, July 2		Opening Ceremony
		Campus Tour
	11:30-12:30	Lecture "Introduction to Sports in Japan: Mega Events" by Masamichi AIHARA, M.A., Prof, Faculty of Human Sciences
		Welcome Lunch
	13:30-14:30	Lecture "An Economic History of Premodern Japan: Especially Focused on the Monetary System, from the Introduction of Metal Currency to the Development of the Modern Japanese Yen" by Hisashi TAKAGI, Ph.D., Prof., Faculty of Economics
	14:30-15:30	Lecture "Japanese Lesson 1" by Shoko Tsuji, Ph.D., Lecturer, Faculty of Business Administration
Fri, July 3	9:00-10:00	Lecture "Let's Think! – An Introduction to Philosophy" by Hiroyuki INAOKA, Ph.D., Assoc. Prof., Faculty of Business Administration
	10:15-11:15	Lecture "A Cultural & Historical Overview of Japan: Western Cultural Influence on Japan" by Li YAN, Ph.D., Prof, Faculty of Economics
	11:30-12:30	Lecture "A Cultural & Historical Overview of Japan: Chinese Cultural Influence on Japan" by Li YAN, Ph.D., Prof, Faculty of Economics
		Cultural exchange with Japanese students
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Sat, July 4		Excursion 1

Sun, July 5		Free
Mon, July 6	9:00-10:00	Lecture "Fukuzawa Yukichi and the Making of Modern Japan" by Tadahiro YAMAOKA, Ph.D., Lecturer, Faculty of Economics
	10:15-11:15	Lecture "Marketing and Japanese Consumer Behavior" by David Marutschke, Ph.D., Assoc. Prof., Faculty of Business Administration
	11:30-12:30	Lecture "Social Perception in Japan" by Aram KWON, Ph.D., Lecturer, Faculty of Economics
	13:30-14:30	Lecture "Your Network, Your Power: How Social Capital Drives Co-Creative Innovation" by Yoshiho MATSUNAGA, Ph.D., Prof, Faculty of International Co-Creation and Innovation
	14:45-15:45	Lecture "Japanese Lesson 2" by Shoko Tsuji, Ph.D., Lecturer, Faculty of Business Administration
Tue, July 7	9:00-10:00	Lecture "Youth problems and policies in Japanese society" by Ema INOUE, Ph.D., Assoc. Prof., Faculty of Information Technology and Social Sciences
	10:15-11:15	Lecture "(Tentative)Breaking through the invisible boundaries of global business" by Sari NOMA, Ph.D., Assoc. Prof., Faculty of Business Administration
	11:30-12:30	Lecture "Japanese Lesson 3" by Shoko Tsuji, Ph.D., Lecturer, Faculty of Business Administration
	13:30-14:30	Lecture "Overview of the education system and school life in Japan" by Satoko BABA, Ph.D., Assoc. Prof., Faculty of Economics
Wed, July 8		Excursion 2
Thu, July 9		Presentation
		Summery
		Closing Ceremony
		Farewell Party
Fri, July 10		Departure

The schedule is subject to change without notice.



History of OUE

Osaka University of Economics dates back to the establishment of Naniwa Commercial High School, its forerunner, in 1932. The High School underwent reorganization, and in 1935 Dr. Iwao KOKUSHO, then professor at Kyoto Imperial University, reopened the school as Showa Commercial High School, which he had built using his personal assets. In 1944, the school became Osaka Girls College of Economics, because male students had to leave school due to student mobilization during WW2. During the post-war period, the school became a coeducational college and in 1946 was renamed Osaka College of Economics. It was given its current name, Osaka University of Economics (OUE), in 1949; Dr. Iwao KOKUSHO became its first president. Since then, the University and its graduate schools have been actively working in specialized areas of economics and business administration. In addition to the existing Faculties of Economics and Business Administration, the Faculty of Information Management (now Information Technology and Social Sciences) was added in 1997, the Faculty of the Human Sciences in 2002, the University's 70th anniversary and the Faculty of International Co-Creativity and Innovation was added in 2024. Now with Five Faculties, OUE is striving to upgrade the contents of the Faculties and graduate schools. As an educational institution, OUE will continue its efforts to meet the needs of society, based on our education philosophy of "freedom and harmony".

Contact Information

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