INTERNATIONAL WEEK
IUT LYON 1
DEPARTEMENT SALES AND MARKETING

TCX CHANGE INTERNATIONAL WEEK
9 MARCH/13 MARCH - 2020 - FRANCE LYON
The theme of the week: Business and Sustainability

This week is basically dedicated to reinforcing relation with all international partners. We want to discuss different point of view regarding the theme of this week.

During this week, where we are going to talk about different topics regarding the general theme. Within corses, conferences and a panel discussion focusing on "Equitability and durability".

We also invite you to discover the IUT LYON 1 and all it's departments.
Accommodation

You have the possibility to stay with some of the students who would like to accommodate you.

This option also applies to professors, as some professors are maybe willing to provide accommodation to fellow teachers.

If these options are not convenient for you, you're welcome to stay at a hotel or an airbnb at your own charges.

Activities during the week

With the objectives of making this week pleasant, we have various activities that you can participate in. We would like to share our culture with all participants from many countries. Your participation to these activities is not compulsory, however you will be required to participate in classes.
MONDAY 9TH MARCH

12H-14H: Arrival of the visitors: welcome speech

14H-17H: Campus Tour: presentation of the IUT LYON 1

17H-22H: FREE EVENING

TUESDAY 10TH MARCH

8H-12H: Conference on Business and Sustainability

12H-14H: Lunch at university (IUT)

14H-17H: Visitors participation in classes

17H-22H: International meal organized by the students project MELTING POT

WEDNESDAY 11TH MARCH

8H-12H: Visitors participation in classes

12H-14H: Lunch at university (IUT)

15H-19H: Museum Cité de la gastronomie : Temporary exhibitions, food tastings, nutrition learning and demonstrations...
**THURSDAY 12TH MARCH**

**8H-12H:** Guided Tour of Lyon city with a guide In English

**12H-14H:** Lunch

**14H-16H:** Visit historic museum- Musée Gadagne

**16H-18H:** A surprise activity with students

**19H-22H:** Dinner at a restaurant with Lyon specialities (salade lyonnaise, saucisson brioché, quenelles...)

**FRIDAY 13TH MARCH**

**8H-12H:** Panel Discussion : Theme "Equitability and durability"

**12H-14H:** Lunch at university (IUT)

**14H-17H:** Visitors participation in classes

**19H-22H:** Fashion Show Organized by students project Défile&Rêve to raise money for an association called "Rêve d’enfant"

*This program is provisional and subject to modification*
If you want to participate in this International Week, please send your registration by email to: TCXtcxchangeinternationalweek@gmail.com

or register directly on our web site: https://tcxchange-95.webself.net

Before January 31th 2020