IPW2020: Business Ethics, Sustainability and Corporate Social Responsibility

International Project Week 2020
Metropolia Business School, Metropolia University of Applied Sciences, Vantaa Finland
11 - 15 May 2020

Once again we have great pleasure in inviting you and your colleagues to participate in IPW2020 at Metropolia Business School in Vantaa, Finland 11 - 15 May 2020.

The theme of this year’s IPW is Business Ethics, Sustainability & Corporate Social Responsibility.

IPW Business Ethics, Sustainability & Corporate Social Responsibility: Real Client Case

We invite you to share your expertise on the topic by

1. **giving a 90-minute lecture** on your field of expertise in parallel sessions to 2 different groups of students. (i.e. the same lecture twice during the week).
2. **coaching a student group** to solve a real-life business case ensuring that your areas of expertise are considered in the final solution. You will work with 1-2 other visiting lecturers, each of you presenting your view on business ethics and corporate social responsibility.

The Intended Learning Outcomes (ILOs) for the students are to:

- utilise the expertise of visiting lecturers to build on previous learning to solve ethical and corporate social responsibility cases.
- discuss current ethical and corporate social responsibility dilemmas and find solutions to them.
- collaborate in multicultural teams to produce a unified approach to corporate social responsibility cases.
- produce a team poster reflecting key insights gained during the week and potential solutions to the case(s)
- present the poster with clarity to an audience of professors, peers and company representatives.

What’s in it for you?

Metropolia Business School’s IPW on Business Ethics, Sustainability & CSR will include the following aspects:

- Real client case(s) for students to solve/present solutions
- Teachers as key note speakers in parallel lecture sessions
- Teachers as facilitators and sparring partners in solving the case
- Multidisciplinary approach to problem solving and solving ethical dilemmas
- International student teams from both the international and Finnish undergraduate degree programmes
- Cooperation with other visiting/MBS lecturers during the IPW and opportunities to discuss potential joint initiatives and develop cross-disciplinary actions.

You’ll also take part in “excellent activities” (according to previous years’ feedback) organised by your hosts.
What do we expect of you?

- **Lecturing** - giving a 90-minute interactive lecture twice on the theme *Business Ethics, Corporate Social Responsibility and/or Sustainability*, drawing on your own expertise and research interests
- **Supervising and facilitating** students’ group work in solving the case(s)
- **Coaching and guiding** students on how you would approach the case(s).

How to become involved?

Please fill in the online participation form here

The registration closes 8 March 2020. As this project week has been a great success in the past, we can only accommodate a limited number of teachers.

We will confirm selection and participation by 16 March 2020 when we will also send out more information about the case(s).

We also offer you an opportunity to bring a group of students with you (recommended size 5) to attend the IPW. Please let us know in the participation form if you are interested in this option.

Location

Metropolia University of Applied Sciences
Myyrmäki campus
Leiritie 1
01600 Vantaa

Erasmus

The week is organized within the framework of Erasmus+. Please consult your international office whether it is possible for you to fund the participation through Erasmus+ Teacher Exchange. This requires an Erasmus+ agreement between your institution and the Metropolia Business School.

For further information, please do not hesitate to contact us.

Looking forward to seeing you in Finland in May!

The IPW 2020 team:
Suvi Moll, Henna-Liisa Palojarvi - Academic matters and teaching assignment
Kaisa Meghjee-Salminen - Registration and Erasmus
Ann-Sofie Shevlane, Nea Kivekäs, Mari Rupponen - Administrative matters, teaching facilities etc.

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